OVERVIEW

Title: Warshaw Collection of Business Americana: Business Ephemera: Wildwest

Collection Dates: circa 1888-1940

Extent and Forms of Material: .33 cubic feet

Scope and Content: This subject category - Wildwest consists of materials relating to the portrayal of America’s Western frontier. The material focuses on the romantic ideal of the west and the people in it rather than factual information. This includes material from and about Buffalo Bill’s Wild West show and other performance events, as well as images and publications based on the romanticized ideal of a Wildwest. The collection spans the dates 1888-1940 and has items from diverse locations. The collection is organized by type of material.

Series 1, Programs, 1889-1938; undated, consists of programs from various live shows that portrayed the lifestyle and events of America’s Western Frontier including Buffalo Bill’s Wild West, Cheyenne Frontier Days, and The World Series Rodeo. The programs are all illustrated and are arranged by event name.

Series 2, Advertisements, undated, consists of materials advertising events that focus on America’s west. This includes Cheyenne Frontier Days and Buffalo Bill’s Wild West Show and movies set in the west. The advertisements are mostly broadsides or pamphlets and are all illustrated; none are dated.

Series 3, Correspondence, 1897-1915, consists of correspondence regarding traveling shows such as Buffalo Bill’s Wild West, Broncho John Wild West, California All Star Wild West, Carlisle’s Historical Wild West Show, and 101 Ranch. The correspondence is primarily between the show manager and a local host or show sponsor. The series is arranged by touring company then chronologically.

Series 4, Publications, 1893-1940, contains books and periodicals about America’s Western frontier. One book is on the history of the west and Buffalo Bill, and one is a collection of Rodeo songs. The other published works are fictional stories set in the west.

Series 5, Images, 1888; undated, contains images of the American west and people associated with the west. Illustrations are of scenes from the west, the photographs are portraits of William Cody “Buffalo Bill”, Annie Oakley, Pawnee Bill, and Henry Brown. The postcards are images of people connected with the west including Calamity Jane, Buckskin Bill, Tex Ritter and others. Other postcards are drawings and staged scenes of cowboys. The image series also contains a piece of leatherwork showing an image of William Cody.

For additional information, contact the Archives Center at archivescenter@si.edu or 202-633-3270
CONTAINER LISTING

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Series 1, Programs, 1889-1938; undated</th>
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</thead>
</table>
| 1   | 1      | Buffalo Bill’s Wild West, 1889; undated  
Location unknown |
| 2   |        | Cheyenne Frontier Days, 1938  
Cheyenne, Wyoming |
| 3   |        | World Series Rodeo, 1930-1931, 1935  
Madison Square Garden, New York |
| 4   |        | Miscellaneous Programs, undated  
Hagerstown, Maryland |

<table>
<thead>
<tr>
<th>Series 2, Advertisements, undated</th>
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</table>
| 5 | Advertisements, undated  
Location unknown |

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<tr>
<th>Series 3, Correspondence, 1897-1915</th>
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</table>
| 6 | Correspondence, 1897-1915  
Gloversville, New York, Chicago, Illinois |

<table>
<thead>
<tr>
<th>Series 4, Publications, 1893-1940</th>
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</table>
| 7 | Burke, John M.  
"Buffalo Bill" from prairie to palace; an authentic history of the  
wild West, with sketches, stories of adventure, and anecdotes of  
"Buffalo Bill," the hero of the plains [partial, damaged]  
1893 |
| 8 | Clarke, Kenneths  
Songs for the Rodeo, 1937 |
| 9 | Wheeler, Edward L.  
Corduroy Charlie, 1899 |
| 10 | Romantic Range, 1940 |
| 11 | Western Aces, 1936 April, 1936 August |

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<tr>
<th>Series 5, Images, 1888; undated</th>
</tr>
</thead>
</table>
| 12 | Illustrations, undated  
Location unknown |
| 13 | Leatherwork, undated |
| 14 | Photographs, 1888; undated  
San Diego, California; Whittenberg, Wisconsin; Chicago, Illinois |
| 15 | Postcards and advertisements, 1907; undated  
Location unknown |

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